

Message Text

LIMITED OFFICIAL USE

PAGE 01 GUATEM 02268 181405Z
ACTION ICAE-00

INFO OCT-01 ARA-10 ISO-00 EB-08 COME-00 /019 W
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FM AMEMBASSY GUATEMALA
TO SECSTATE WASHDC 9946

LIMITED OFFICIAL USE GUATEMALA 2268

E.O. 11652: N/A
TAGS: SGEN, SOPN, GT
SUBJ: GOOD CORPORATE CITIZENSHIP

REF: A) STATE 51579 B) GUATEMALA 7317-77

1. AROUND DECEMBER 1, 1977, EMBASSY POUCHED TO STATE BACK-
GROUND MATERIAL ON 13 FOREIGN COMPANIES DOING BUSINESS IN
GUATEMALA WHO HAD ONE SORT OF EXEMPLARY SOCIAL PROGRAM OR
ANOTHER WHICH EXCEEDED LEGALLY REQUIRED BENEFITS. INCLUDED
WERE XEROX DE GUATEMALA, HISPANIA SA, SIBONEY, PRODUCTOS
ROCHE CONTROAMERICA, AMERICAN INTERNATIONAL UNDERWRITERS,
DISIBUIDORA FOTOGRAFICA SA,

PRODUCTOS ADAMS, PARKE DAVIS,
IBM, ESSO CENTRAL AMERICA, NESTLE, EL SALTO, NCR, PRICE
WATERHOUSE. THIS SHOULD PROVIDE A NUMBER OF EXCELLENT
EXAMPLES OF GOOD CORPORATE CITIZENSHIP IN GUATEMALA. REFTEL
B PROVIDED FURTHER INFORMATION.

2. AN ADDITIONAL EXAMPLE HERE IS IN MINING AND ORE PROCESSING.
EXMIBAL, A SUBSIDIARY OF INTERNATIONAL NICKEL, HAS INVESTED
OVER \$200 MILLION HERE. THE FIRM, AMONG OTHER THINGS, PROVIDED
ONE HALF MILLION DOLLARS OF CONSTRUCTION MATERIALS FREE
TO LOCAL AREA RESIDENTS AFTER THE 1976 EARTHQUAKE, MAIN-
TAINS TEN FULL UNIVERSITY SCHOLARSHIPS FOR GUATEMALANS
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WITH NO OBLIGATION THAT THEY LATER SEEK EMPLOYMENT AT
COMPANY, BUILT GUATEMALA'S ONLY SEWERAGE TREATMENT PLANT
FOR COMPANY EMPLOYEES AND LOCAL TOWNSPEOPLE, BUILT AND
MAINTAINS LOCAL SCHOOL WHICH IS OPEN BOTH TO EMPLOYEES
AND TOWNSPEOPLE'S CHILDREN AND WITHOUT BEING REQUIRED AND
DID BASE STUDY ON WATERS OF MAJOR LAKE ON WHICH IT IS
LOCATED TO DETERMINE LAKE'S PURITY BEFORE MINING

WAS BEGUN. FIRM NOW CONSTANTLY MONITORS WATER CONDITIONS
TO INSURE ORIGINAL PURITY LEVEL IS MAINTAINED.

3. WHILE BIG FOREIGN MINING COMPANIES USUALLY ARE TARGETS
OF CRITICISM BY HOST NATIONALS IN LATIN AMERICA, THIS
FIRM SO FAR HAS BEEN COMPARATIVELY FREE OF ATTACK AND
UNDOUBTEDLY ITS EFFORTS TO DO FAR MORE THAN IS EXPECTED
OF EVEN LARGE LOCAL FIRMS FOR THE ADJOINING COMMUNITY
AND GUATEMALAN SOCIETY AT LARGE HAS CONTRIBUTED TO ITS
GOOD PUBLIC RELATIONS.
BOSTER

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NNN

Message Attributes

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